UNITED STATES DEPARTMENT of the INTERIOR

************************* release

FISH AND WILDLIFE SERVICE

Balkovic - 343-3765

For Release to PM's, MAY 20, 1964

MILTON F. FILLIUS, JR., APPOINTED TO AMERICAN FISHERIES ADVISORY COMMITTEE

Secretary of the Interior Stewart L. Udall today announced the appointment

of Milton F. Fillius, Jr., San Diego, Calif., to the American Fisheries Advisory

Committee.

The Committee, consisting of 20 key fishing industry representatives, was established in 1955 under the Saltonstall-Kennedy Act to counsel the Secretary of the Interior on fisheries matters.

Mr. Fillius, an attorney, is executive vice president of the Westgate-California Corporation, a major United States tuna canning firm and a subsidiary of Smith Enterprises. Mr. Fillius has experience in both the fish business and with the many other activities of Smith Enterprises, was manager for the National Steel and Shipbuilding Company of San Diego, a former Smith Enterprise. He is active in civic affairs and has been president of San Diego Chamber of Commerce the past three years.

Mr. Fillius replaces Harold F. Carey, Van Camp Seafood Company, Los Angeles, Calif., who resigned from the Committee after serving one year.

 $x \times x$

The Department of Agriculture also is cooperating in this program and canned pink salmon will be listed in the June "List of Foods in Plentiful Supply." The Agriculture Department likewise will distribute specially designed merchandising tips to the retail grocery trade with the recommendation that increased merchandising attention be given canned pink salmon at the local level.

x x x

NOTE TO FOOD EDITORS: Many attractive recipes are available to the homemaker in the Interior Department's full color 16-page recipe booklet, "Take a Can of Salmon," Fish and Wildlife Service Circular 60. As part of its contribution to this promotional campaign, the Canned Salmon Institute, Box 1200, Seattle, Wash., has supplies of this recipe booklet and will send a complimentary copy to interested homemakers. Copies are also available from the Superintendent of Documents, Washington, D. C., 20402, for 25 cents, with a discount of 25 percent on individual orders of 100 copies or more.